

September 22, 23, 24, 25, 2020

## Sponsorship Opportunities

The OTT News Summit gathers executives, managers and professionals in news content, technology, marketing and sales to talk about creating a thriving business for streaming and on-demand news.

Presented virtually in four programming blocks of 2.5 hours presented Sept. 22-23-24-25, the OTT News Summit will prioritize networking and interactivity before, during and after the event with exclusive videos driving event app downloads; strategic promotion of app networking tools; app channels stimulating conversation before, during and after the event; and interactive open-mic roundtables during which attendees, VIPs and speakers can share challenges, successes and more.

All sessions will be presented live and videos of the conference keynotes, sessions, fireside chats, virtual exhibit hall tours and roundtables will be available after the event on OTT News Summit.com, TVNewsCheck.com and TVNewsCheck's Vimeo and YouTube channels.

### **Title Sponsorship - \$15,000 (Sold)**

- Conference opening remarks - (sponsor representative will have an opportunity to speak for 2 minutes as we open each day's programming block)
  - Speaking position on the virtual panel session of your choice (first come first served; one manufacturer speaker per panel)
  - 10-minute Fireside Chat to be presented as part of the program
  - 4 push notifications through event app
  - Sponsorship, in rotation, of TVNewsCheck push notifications about the conference
  - Virtual Exhibit Booth
  - Opportunity to upload literature or video to your virtual exhibit
  - Access to event app networking tool for booking appointments with opt-ed in attendees
  - Premium position Logo on conference website
  - Premium position logo on promotional emails
  - Premium position advertising in TVNewsCheck's coverage of Summit
  - Premium Position Logo on welcome screen as attendees enter each day's programming block
  - Banner ad in rotation on event app and event website
  - Logo included on post event in case you missed it email that includes links to all sessions
  - Four complimentary registrations to conference
  - Registration list with contact info

### **Platinum Sponsorship - \$8,500**

- Speaking position on panel session of your choice (first come first served; one manufacturer speaker per panel)
- Panel will be covered in a story on TVNewsCheck and video will be available on demand after live event
- 2 push notifications through event app
- Virtual Exhibit Booth
- Access to event app networking tool for booking appointments with opted-in attendees
- Opportunity to upload literature/video to your virtual exhibit
- Logo on conference website
- Logo on promotional emails
- Advertising in TVNewsCheck's coverage of Summit
- Logo on welcome screen as attendees enter each day's programming block
- Banner ad in rotation on event app and event website
- Sponsored push alerts from TVNewsCheck about the day's events
- Logo included on post event in case you missed it email that includes links to all sessions
- Two complimentary registrations to conference
- Registration list with contact info

### **Gold Sponsorship – \$7,500**

- 10-minute Fireside Chat to be presented as part of the program. Interview a client or TVNewsCheck Co-Founder and Publisher Kathy Haley will interview you
- 2 push notifications through event app
- Access to event app networking tool for booking appointments with opted-in attendees
- Logo on conference website
- Logo on promotional emails
- Advertising in TVNewsCheck's coverage of Summit
- Virtual Exhibit
- Opportunity to upload literature/video to your virtual exhibit at the conference
- Logo on welcome screen for each day's programming block
- Banner ad in rotation on event app
- Logo included on post event in case you missed it email that includes links to all sessions
- Two complimentary registrations to conference
- Registration list with contact info

### **Silver Sponsorship – \$3,500**

- Opportunity to sponsor a roundtable session (4 available) / includes brief interview at outset of roundtable
- 1 push notification through event app
- Virtual Exhibit
- Access to event app networking tool for booking appointments with opted-in attendees

- Opportunity to upload literature to your virtual exhibit
- Logo on welcome screen of each day's programming block
- Logo on conference website
- Logo on promotional emails
- Logo included on post event in case you missed it email that includes links to all sessions
- Two complimentary registrations to conference
- Registration list with contact info

### **Event Sponsorship - \$3,000**

- Virtual Exhibit in Event App
- Access to event app networking tool for booking appointments with opted-in attendees
- Introduction and brief Interview during one programming block as part of our virtual booth tours
- 1 push notification through event app
- Virtual Exhibit
- Opportunity to upload literature/video to your virtual exhibit
- Logo on conference website
- Logo on promotional emails
- Advertising in TVNewsCheck's coverage of OTT News Summit
- Logo included on post event in case you missed it email that includes links to all sessions
- Logo on welcome screen of daily program block
- Two complimentary registrations to conference
- Registration list with contact info

Contacts:

Jill Altmann, VP Sales, 610-715-9315, [Jill@NewsCheckMedia.com](mailto:Jill@NewsCheckMedia.com)

Kitty Rossetti, Director of Sales, 386-566-3602, [Kitty@NewsCheckMedia.com](mailto:Kitty@NewsCheckMedia.com)

If you'd like to participate in some way not outlined above we're happy to work with you towards a custom sponsorship package.